

Contract Packager Increases Efficiency and Bottom Line by Moving from Press Seal to Adhesive Squares™

Customer Desire

- Reduce Time to produce jobs (5 days)
- Reduce Clean up time of press seal
- Attach Pallet Feet to Automotive Parts cases

The Results

- Reduced time to produce job down to **ONE** day
- Virtually clean-up free
- Strong Adhesion to both substrates

Challenge:

An industry-leading contract packager was fulfilling a packaging application for a large automotive brand. The contract packager was applying a press seal (liquid latex) to boxes that would be filled and sealed by their automotive customer. Press seal was also being used to apply pallet feet on each box. The contract packager rolled on the liquid adhesive by hand and waited for the boxes to dry. Once dried, the boxes could be palletized and sent to their customer in the automotive industry. A typical job for this single customer averaged 5 working days to complete an order.

Solution:

RS Industrial presented Adhesive Squares™ as an instant bonding solution to the packager for both the case seal and pallet feet application. The Adhesive Squares™ were made to fit the contract packager's exact bonding area, and the rolls of the double-sided tape were perforated. The perforations allowed the operators to place the patches on the box, where their customer could easily peel the liner and seal the boxes once filled. Production on these boxes decreased from 5 days to 1 day serving as an incredible reduction in labor cost and lead time.

Adhesive Squares™ not only generated significant cost savings labor for the contract packagers, but operators also liked the reduced mess and cleanup associated with a simple double-sided tape over a liquid latex adhesive.



Product Specifications:

- 7.25" length
- 3" width
- 0.4" liner tab for easy peel of liner

